



# CULTIVATING YOUR MANAGEMENT SKILLS (Three-day programme)

## Background:

A recent report published by LANTRA identified that a number of key skill challenges are being faced by those working in the environmental and land based sectors. This includes gaps identified in business and management skills.

As in other industries, many managers progress into management roles without having undertaken any formal management training or qualification. This is a worrying trend when you consider the results of a recent survey of 3,000 adults, commissioned by the Chartered Management Institute. It revealed that 47% of adults have left a job due to bad management and a staggering 50% believe they could do a better job than their current manager.

## Who is this course designed for?

This three-day programme is designed for managers or aspiring managers who would benefit from the opportunity to develop the essential skills and knowledge that will help them to:

- ◆ Become more 'effective' as leaders and managers
- ◆ Better interpret and manage the facts and figures side of the business
- ◆ Improve their overall style and impact when communicating in the workplace

## Outcomes:

Having attended the three-day programme participants will have:

- ◆ Assessed their leadership behaviours and identified the factors that will influence their choice of leadership style in the future
- ◆ Interpreted financial statements for business, leading to an improved understanding of key financial data and how this is vital to business success and survival
- ◆ Examined the negative effects of poor communication, how they themselves communicate and learnt techniques to improve overall communication in the business

## Dates:

Day 1: Wednesday, 6<sup>th</sup> January 2010  
Day 2: Wednesday, 13<sup>th</sup> January 2010  
Day 3: Wednesday, 20<sup>th</sup> January 2010



## Eligibility and funding criteria:

This programme is for managers or aspiring managers working in the industries of:

- ◆ Agriculture
- ◆ Horticulture
- ◆ Fencing
- ◆ Landscape
- ◆ Game and wildlife management
- ◆ Trees and timber
- ◆ Land-based engineering
- ◆ Environment conservation

Each manager must spend at least 50% of their time directly involved in farming, forestry or horticulture and may be employed, self employed or a volunteer.

The total cost of this course is £650 + VAT. Women working in England may be eligible for a LANTRA Women and Work Project grant of £450 payable on completion of the course. For full terms and conditions and course details, please call us on **0845 803 7768**.